

EDGES is:

- A positive Christian voice on hot issues
- A fresh, high-production-values paradigm for Christian TV production
- Targeted at the 20-35 generation, the cutting edge of society
- Accessible in 200 nations
- Seen in areas not normally open to the gospel (e.g. Turkey, Indonesia)
- Viewed in 100 nations via the internet (including China & Arab states)
- Reaching people who do not think themselves religious
- Providing a powerful apologetic for faith
- Making local church look good
- Equipping Christians to respond to real issues
- Pioneering a path for other Christians in media
- A new kind of faith-based magazine documentary
- Speaking where people listen!

Some of the hundreds of responses we've had to EDGES:

'I've never seen a program that has challenged me as much.'

'I have not come across anything like EDGES. I just want to absorb as much of the info as possible!'

'I accidentally came across your EDGES programme on Robotics whilst studying nanotechnology. I'm not Christian, but I want to compliment you on being much more scientific than I would have expected.'

'The strength of EDGES is that it explains it's argument in logical steps without the usual emotive language. You give a balanced argument and it's difficult to disagree with the point being made whether you're a Christian or not.'

'Thanks for provoking me to think more, giving people a real wake up call about what's going on in the world...'

'The "in your face" style of most broadcasting by Christians can be a little overwhelming. But you were able to deliver a great message with different opinions.'

'I've never really thought that Christianity, or anything religious, has much to say to my situation, but now I might need to take another look.'



EDGES ELITE...

- ... 30 Churches & Ministries
- ... Investing just £500
- ... To help produce EDGES series 7
- ... And reach into 200 nations on TV (and 100 on the internet)

THIS IS AN ALLIANCE. IN RETURN, YOU GET...

... to reach people in 200 nations (including unevangelized areas) through one relatively small one-time missions investment

... to be openly associated with a cutting edge presentation of the Christian message!

... your church name listed in the credits for the full series of ten EDGES programmes – seen, with repeated screenings, by people around the world.

... your church name mentioned on Next Wave International websites, which are accessed by thousands of people in 100 nations.

... a complimentary DVD copy of the brilliant 'Genetics Industry' and 'Fuelling the Future' programmes (series 6)

... the new EDGES book by Mal Fletcher.



EDGES SERIES 7

EDGES series 7 will present a powerful and positive Christian perspective on some of the most difficult issues of our time:

- HUMAN TRAFFICKING: THE NEW SLAVERY
- THE HUMAN FACE OF HIV/AIDS
- MAKING POVERTY HISTORY – MORE THAN A DREAM?
- TEEN VIOLENCE & THE GANG PROBLEM
- ATHEISM: A RISING TIDE
- THE IMMIGRATION DILEMMA
- POLITICAL CORRECTNESS
- PARENTS UNDER PRESSURE
- CHILDHOOD: PROTECTING THE INNOCENTS
- EUROPE: THE NEXT 50 YEARS

'After the great success of the last series of EDGES, we're assembling our finest production team ever for series 7, with experienced producers contributing around the world.'

'This global effort allows us to present a truly international viewpoint on the major issues. Each member of the team has one passion: to speak where people listen!'

'If you join EDGES Elite, you'll become a part of a unique evangelism project which is already touching people in more than 200 nations, many of whom will never otherwise be reached!'

'We will honour you by making sure people know you've been involved – through the programmes on TV and the net!'



MAL FLETCHER
Producer EDGES

